

## **MAES**

### **Public Notification and Media Methods**

Use all available mass media including radio, newspaper and television to inform potential recipients of all research and demonstration projects or facility programs and encourage all participants to participate. Include the following statement of non-discrimination in all prepared releases to the media: “MAES programs are open to all citizens and will not discriminate against anyone because of race, age, sex, color, sexual orientation, physical or mental disability, religion, ancestry, or national origin, marital status, genetic information, or political affiliation, or gender identity and expression”.

Remember to make good faith effort when applicable to:

- Develop announcements, flyers and posters to be placed in public places frequented by all racial groups.
- Write personal letters to individuals of the minority race inviting them to participate.